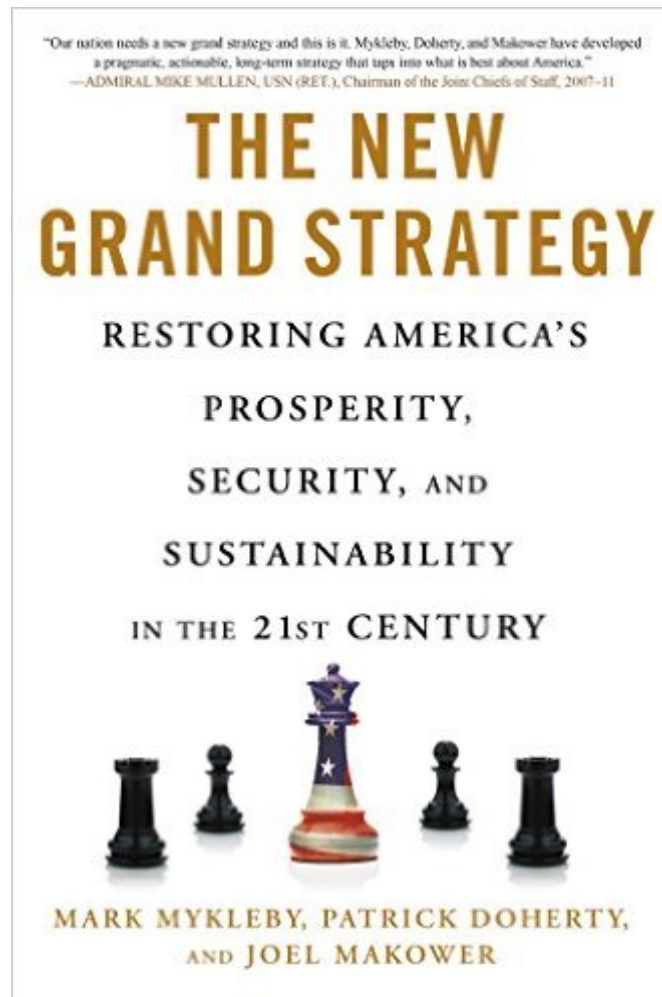


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The New Grand Strategy: Restoring America's Prosperity, Security, And Sustainability In The 21st Century



Synopsis

The New Grand Strategy tells the story of a plan, born within the Pentagon, to recapture America's greatness at home and abroad by elevating sustainability as our new strategic imperative. It aligns our enduring national interests of prosperity and security with a new framework that addresses pressing economic, social, and environmental issues at home, tapping into a trillion-dollar market demand for walkable communities, regenerative agriculture and resource productivity. It is an inspiring vision of what's possible when Americans hold a collective view of the future and come together to bring it to reality. This is no idealistic pipe dream or wonky policy prescription. The story that unfolds in this book weaves together hard-nosed economic analysis, a clear-eyed study of demographic and societal shifts, the realities of climate change and resource scarcity, a risk-based assessment of America's challenges and opportunities, and on-the-ground reporting of how much this is already unfolding throughout the country. By rediscovering the power and discipline of grand strategy and taking responsibility for our future, America can reimagine the American dream and once again take on the cause of all mankind. Released during one of America's most divisive presidential election campaigns, The New Grand Strategy avoids the partisan rhetoric dividing our nation today. Instead of placing blame, it offers a clear, pragmatic plan that can unite Americans and launch a new era of prosperity and security.

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Customer Reviews

I was paying attention in 2009 when Wayne Porter and Mark Mykleby did their best for the

Chairman, and was present when Brent Scowcroft, among others, listened to the Wilson Foundation "launch" of the book's ideas in 2011. I also observed with interest as Patrick Doherty, then of the New America Foundation, tried to develop the ideas with one good meme -- sustainability as the central concept -- while suffering from arrogance, naivete, and shallow reading so very typical of the light-weight Washington "think tanks." I bought this book because I think the original thinkers (Wayne Porter and Mark Mykleby) and their mentor (Mike Mullen) were on to something in 2009. The fourth star on an other-wise three-star book (too little too late) is earned by the useful focus on global unsustainability as the context within which the USA will crash and burn, and the four "strategic antagonists," Economic (Non) Inclusion, Ecosystem Depletion, Contained Depression, and Resilience Deficit. The book loses any hope of earning a fifth star because it has no holistic analytic model; glosses over the deep lack of integrity in banking, commerce, and government that others have covered more ably; and assumes that some kind of local business "magic happens here" will lead to the over-turning of a century of embedded corruption, what Matt Taibbi calls "Griftopia." The cited sources are disappointing -- more or less what one finds in a typical "think tank," sources of convenience, rather than deep over-lapping sources. The concept of "stranded assets" is new to me and a useful provocative starting point for asking why these assets are stranded. Here the authors disappoint.

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